



# AL STATEWIDE PRIMARY SURVEY

MARCH 8<sup>TH</sup> – 9<sup>TH</sup>

 **ONMESSAGE INC.**  
MEDIA • SURVEYS • DIGITAL

**Jeff**   
**Sessions**  
*for U.S. SENATE*

# METHODOLOGY

The following statewide survey was conducted by OnMessage Inc. in Alabama. Live caller telephone interviews were conducted on March 8-9, 2020. This survey consists of 800 likely GOP primary voters and was stratified to reflect historic voter trends. The margin of error for this survey is +/- 3.46%.

# SURVEY DEMOGRAPHICS

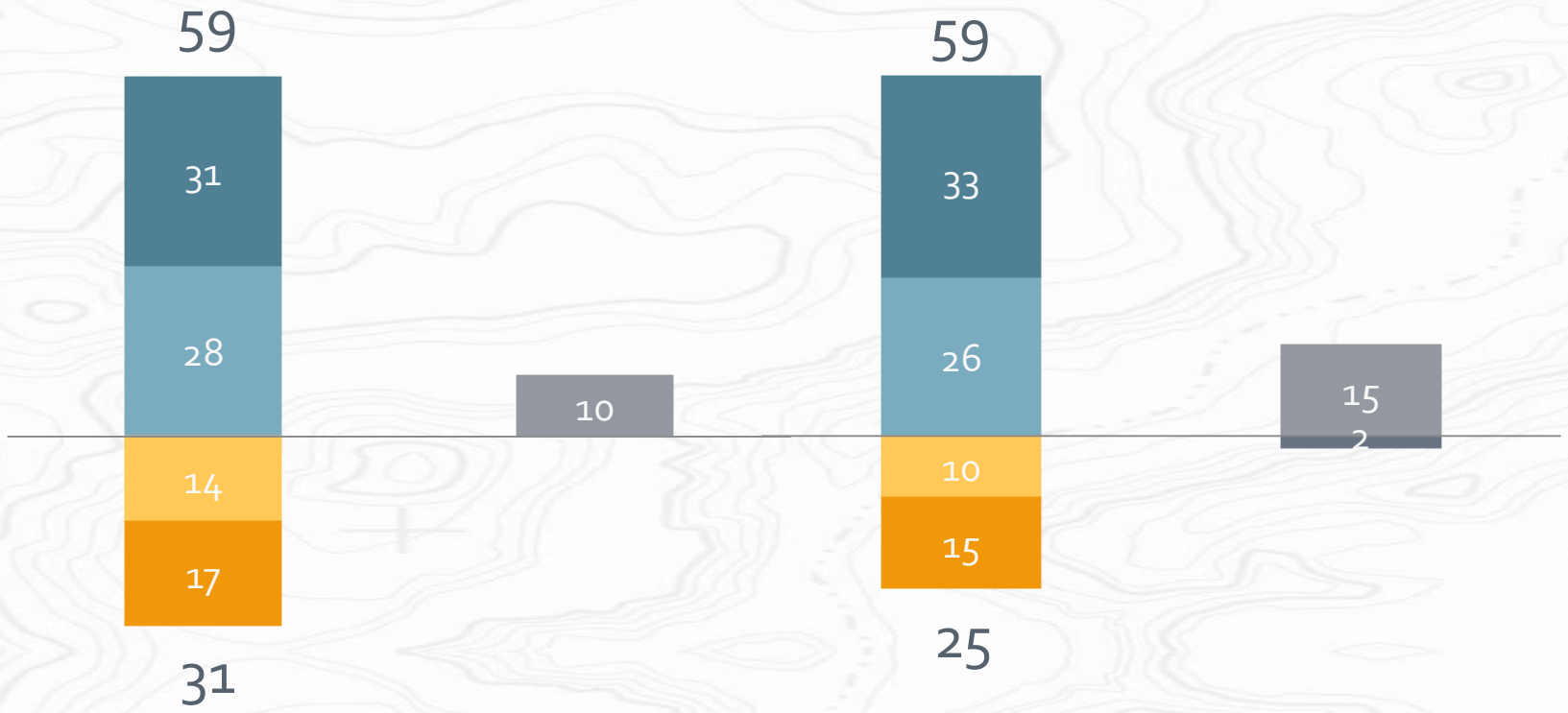
Ideology	
Liberal	3%
Moderate	12%
Somewhat Conservative	23%
Very Conservative	56%
Media Market	
Birmingham/Atlanta/Columbus MS	41%
Columbus/Dothan	11%
Huntsville	23%
Mobile	15%
Montgomery	10%
Gender	
Male	50%
Female	50%
Contact Method	
Cell Phone	35%
Land Line	65%

# IMAGE TESTS

- Very Fav
- Somewhat Fav
- Somewhat Unfav
- Very Unfav
- No Opinion
- Never Heard Of

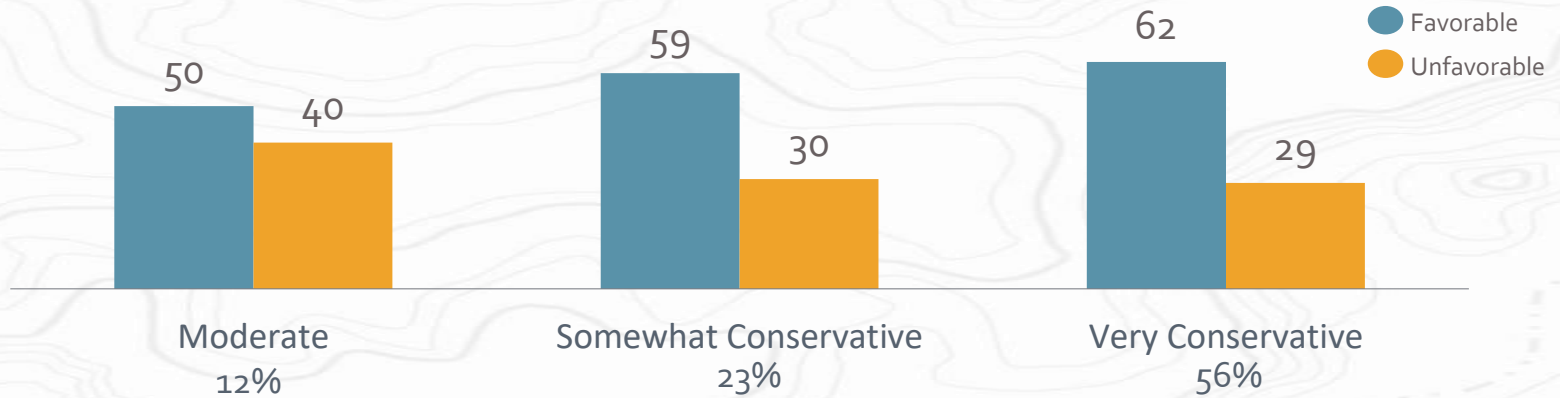
### JEFF SESSIONS

### TOMMY TUBERVILLE

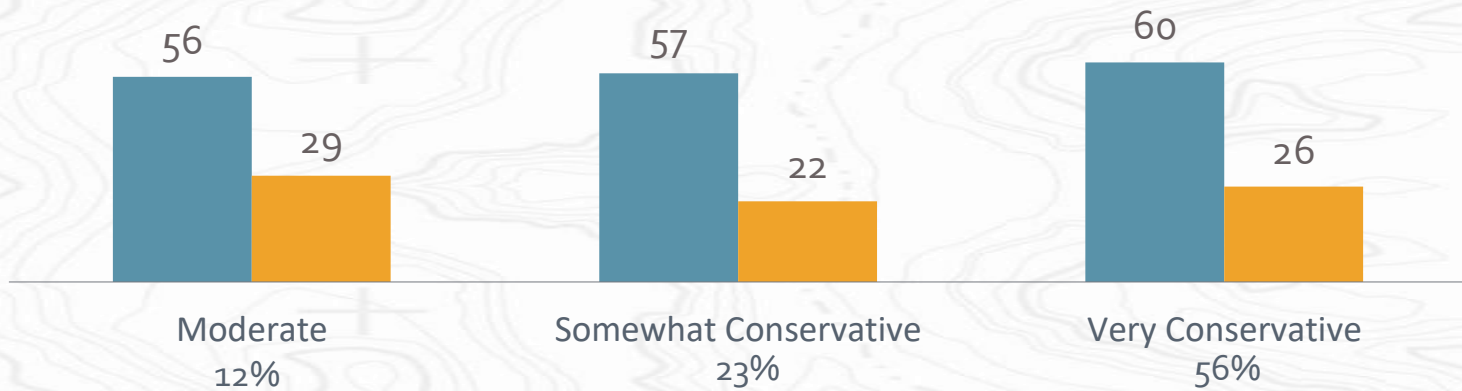


# IMAGE TEST BY VOTER IDEOLOGY

## JEFF SESSIONS

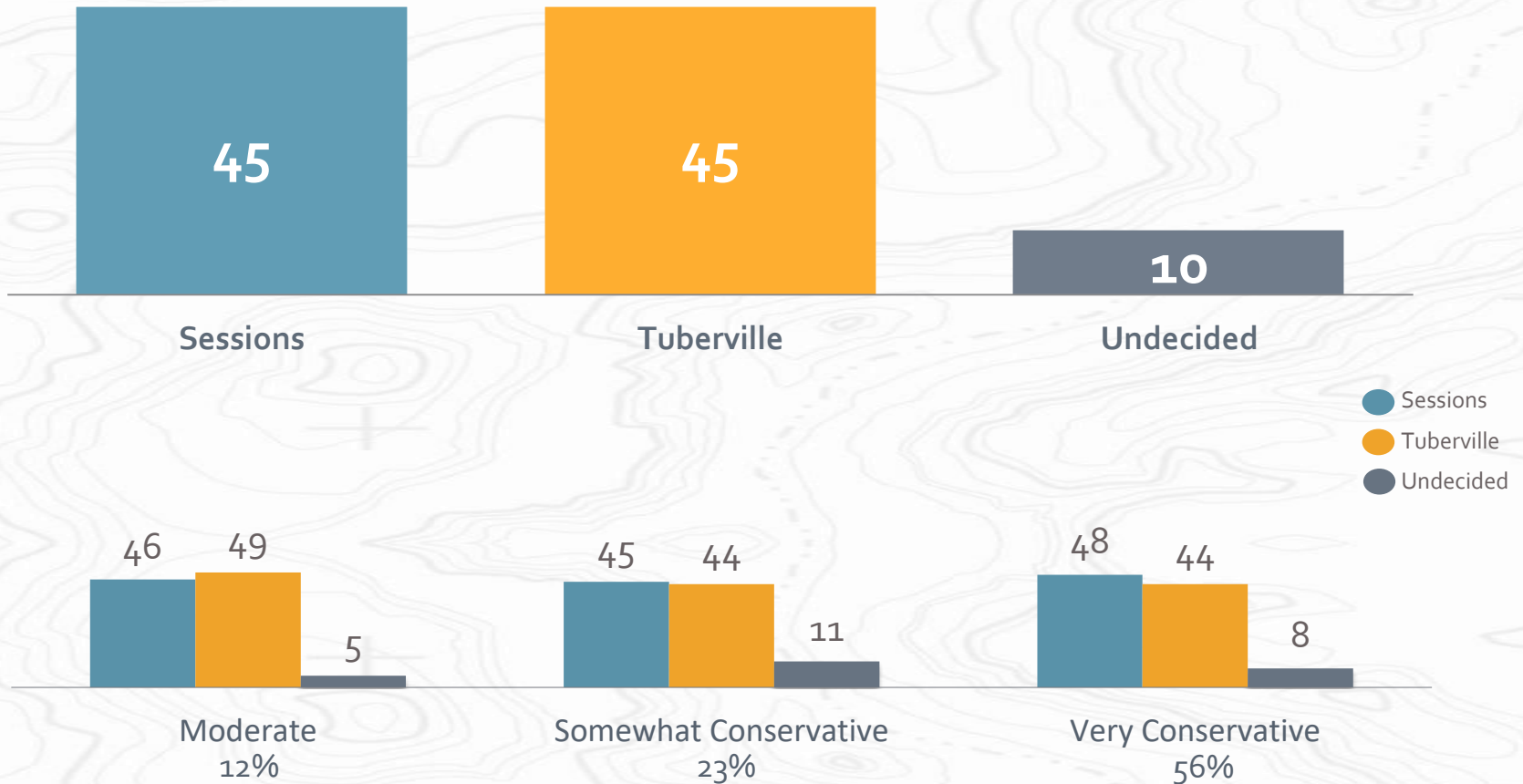


## TOMMY TUBERVILLE

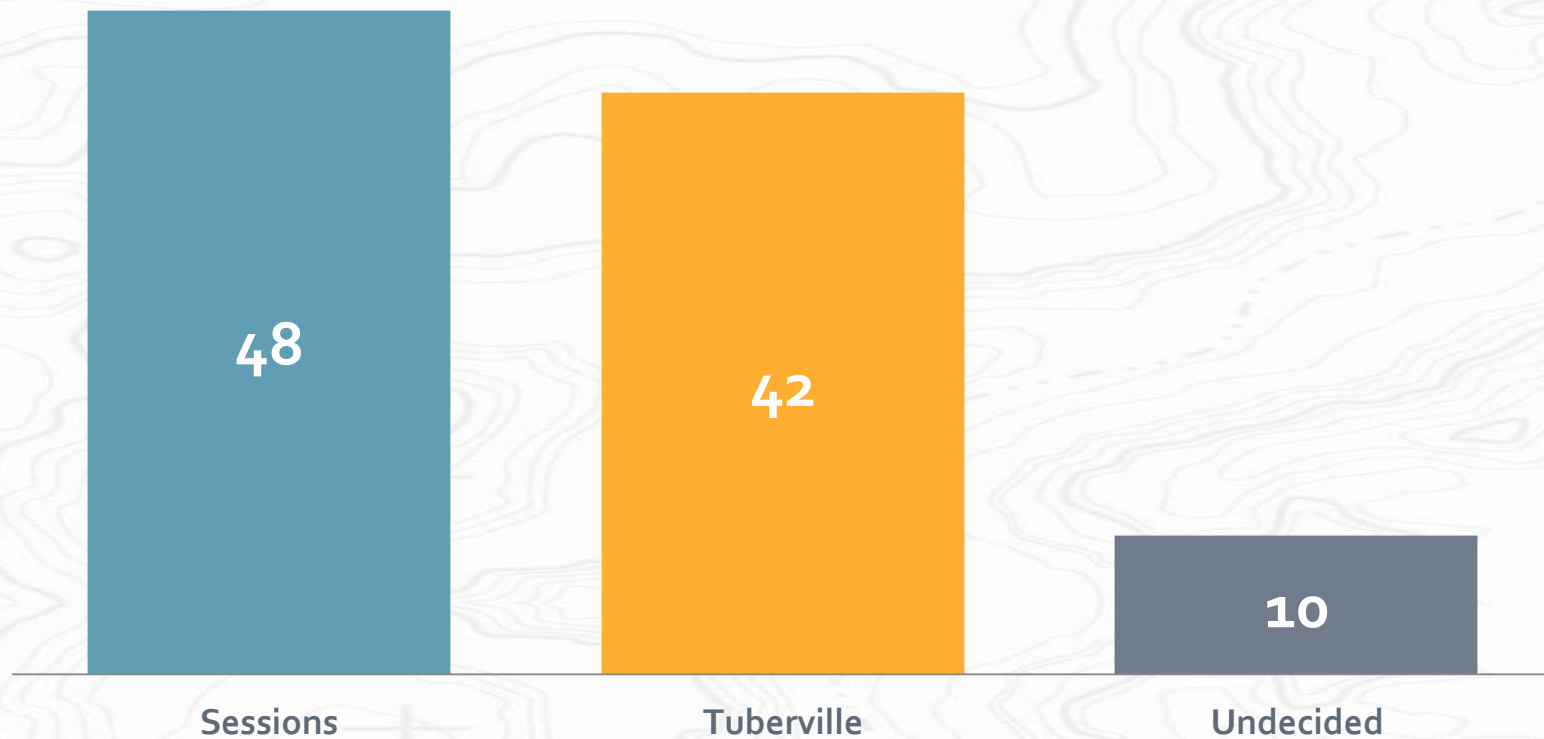


# PRIMARY BALLOT

Thinking about this year's upcoming Republican Primary runoff election taking place on March 31st, if the runoff election for U.S. Senate were held today and the candidates were (ROTATE NAMES) Jeff Sessions and Tommy Tuberville, for whom would you vote?



# BALLOT AMONG VOTERS FAVORABLE TO BOTH CANDIDATES (31%)





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